

Appl. No. 09/782,822
Amdt. dated January 8, 2006
Reply to Office action of December 23, 2005

Amendments to the Claims:

Please cancel claims 1-9. All pending and withdrawn claims are listed below. This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1-9 (Cancelled)

10. (Original) A method of garnering the attention of such persons as may be viewing information generally distributed by a network to view specified part or portion of said information, comprising the steps of: publishing on the network the particulars of an auction, including the description of the article that is auctioned off, the identities of the bidders that are currently participating in said auction, and the bidding that is currently associated with each said article; setting out a first sequence of instructions directing the examinations of one or more of said specified parts or portions of said information on said network; accumulating a first predetermined number of earned points to the benefit of a particular one of said persons upon the compliance by said person with said instructions directing the examination of said parts or portions of said information; and accrediting each said person to become a qualified bidder in said auction upon the accumulation of said earned points that is greater than a preselected number of points.

11. (Original) A method according to claim 10, wherein: said network is a computer assisted communication network; and said auction is effected by interactive computer assisted communications on said network.

12. (Original) A method according to claim 11, comprising the further step of: providing a list of subscribing bidders each qualified to participate in said auction by virtue of a payment of an entry fee; and said step of publishing on said network the particulars of said auction includes the bidding particulars of said subscribing and said qualified bidders.

13. (Original) A method according to claim 10, comprising the further steps of: setting

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out a second sequence of instructions directing the examinations of one or more business facilities described on said network; and accumulating a second predetermined number of earned points to the benefit of said person upon the compliance by said potential bidder with said instructions directing the examination of each said business facility.

14. (Original) A method according to claim 13, wherein: said step of accrediting each said person includes the further step of accumulation of said first and second earned points.

15. (Original) A method according to claim 10, comprising the further step of: providing a list of subscribing bidders each qualified to participate in said auction by virtue of a payment of an entry fee; and said step of publishing on said network the particulars of said auction includes the bidding particulars of said subscribing and said qualified bidders.

16. (Original) A method according to claim 15, comprising the further steps of: setting out a second sequence of instructions directing the examinations of one or more business facilities described on said network; and accumulating a second predetermined number of earned points to the benefit of said person upon the compliance by said person with said instructions directing the examination of each said business facilities.

17. (Original) A method according to claim 16, wherein: said step of accrediting said person as a qualified bidder includes the further step of accumulation of said first and second earned points.

18. (Original) A method according to claim 17, wherein: said network is a computer assisted communication network; and said auction is effected by interactive computer assisted communications on said network.

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19. (Original) A method according to claim 18, comprising the further step of:
providing a list of subscribing bidders each qualified to participate in said auction by
virtue of a payment of an entry fee.

20. (Original) A method according to claim 19, comprising the further step of: said
step of publishing on said network the particulars of said auction includes the bidding
particulars of said subscribing and said qualified bidders.